

# Oh Baby, Healthy and Ready by Three—the Bridgeport Baby Bundle

A “Bright Spots” Update

Grand Rounds HRSA & NICHQ  
March 14, 2018



We envision  
an America  
where all  
children can  
grow up...



Healthy Safe Smart Strong

We are not there now...

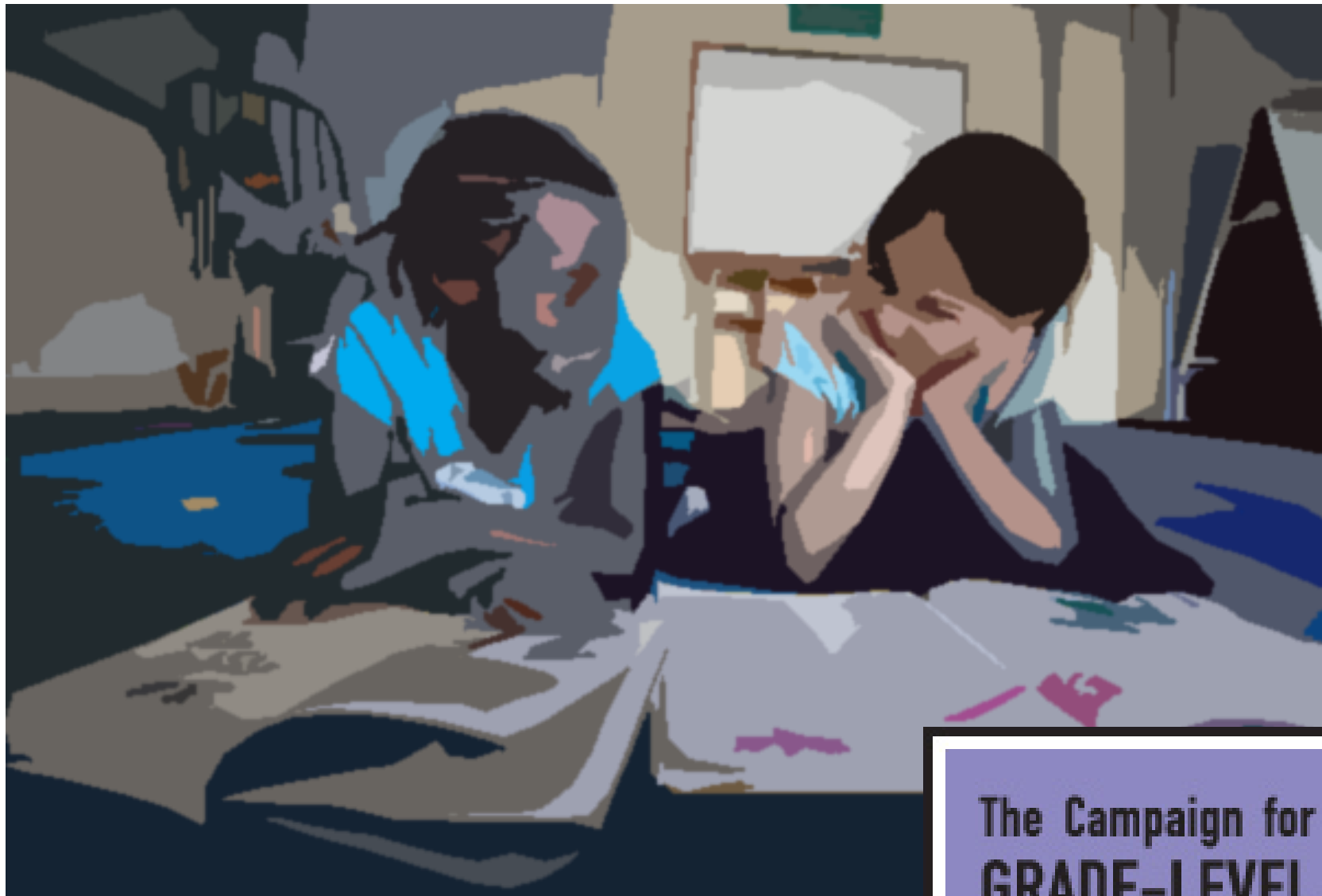
We live and work in a country facing increasing individual trauma and societal stress.



Moving to Two-Gen Policy and Practice  
Ascend at the Aspen Institute

WE ENVISION **AN AMERICA**  
WE ENVISION **IN WHICH A LEGACY OF ECONOMIC**  
**SECURITY AND EDUCATIONAL**  
**SUCCESS** PASSES FROM  
**ONE GENERATION TO THE NEXT.**

We are not  
there yet  
but we are  
making  
progress...



We envision a nation where all children are reading at grade level, measured at the 3<sup>rd</sup> grade

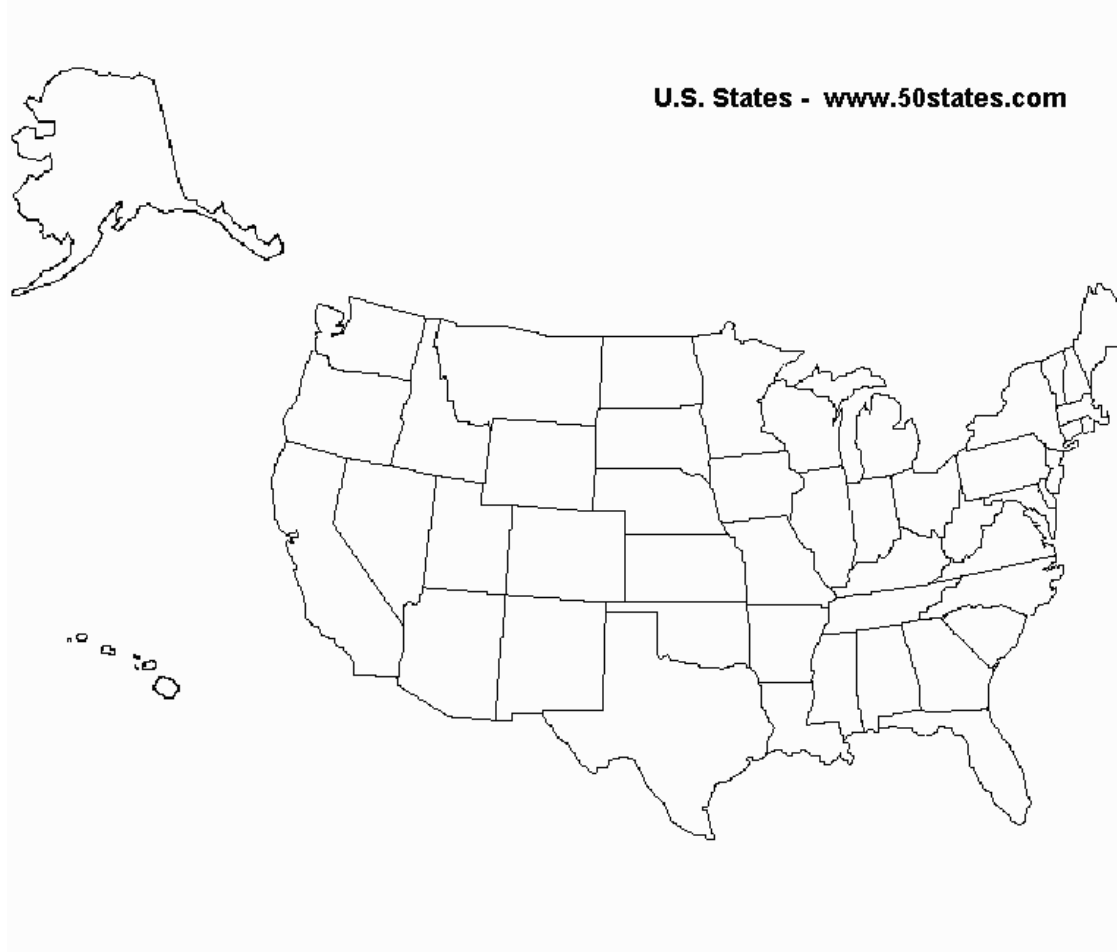
We are not there yet...

The Campaign for  
**GRADE-LEVEL  
READING**

BUT...  
YES  
VIRGINIA,  
THERE  
ARE  
BRIGHT  
SPOTS ...



In  
communities  
across  
America,  
people  
are  
working  
to change  
this.



U.S. States - [www.50states.com](http://www.50states.com)



Bridgeport, Connecticut  
is one of these places



# Back-mapping some Bridgeport child facts

- ❑ 99% of public school students are FRPM-eligible
- ❑ Fewer than 1 in 10 8<sup>th</sup> graders proficient in math
- ❑ 30% of 3<sup>rd</sup> graders reading at level
- ❑ 30% school-ready at K
- ❑ 75% of three-year olds enter Head Start BEHIND
- ❑ 1800-2000 babies born in two birthing hospitals and resident in the city

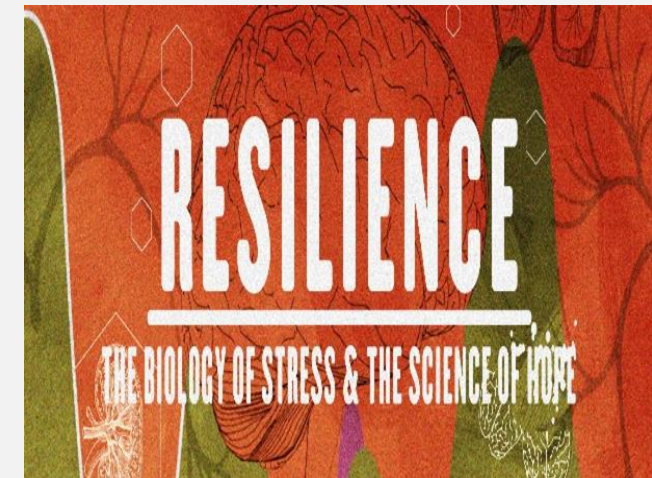
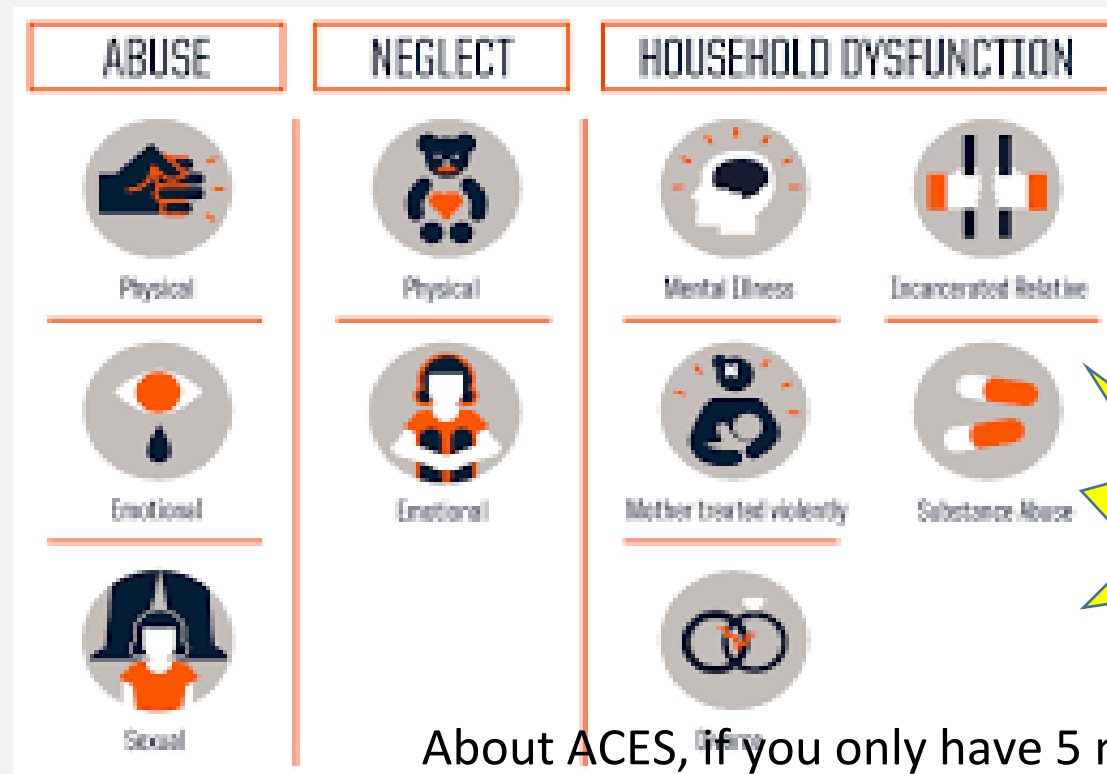


## Bright Spot # 1

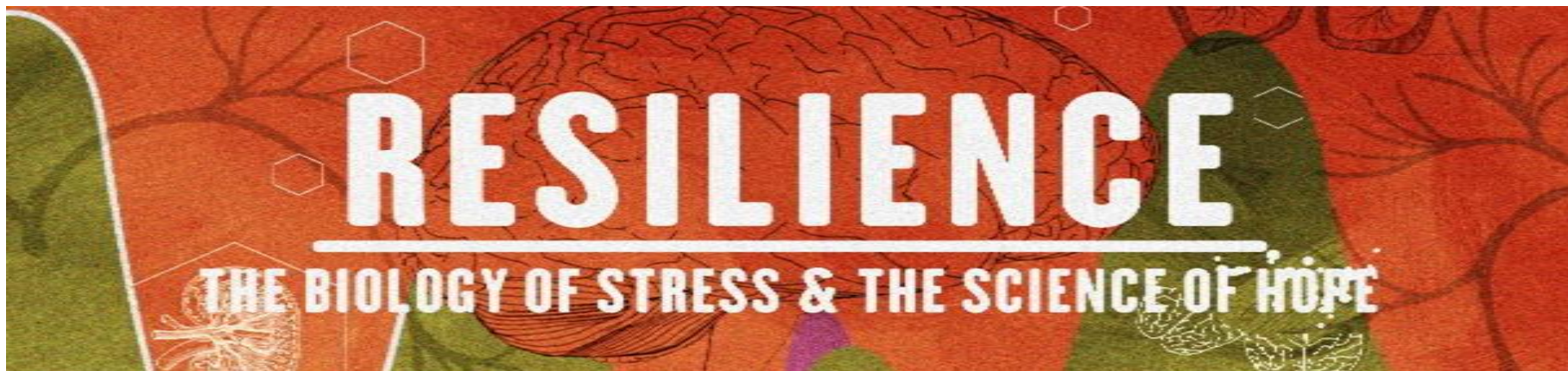
The Science shall lead us...

A commitment to increasing public understanding of the (neuro) science of adversity, health and resilience

Because significant adversity and toxic stress in childhood changes the biology of our bodies (intergenerationally) and hurts the development of young brains, we host a lot of conversations anchored in “Resilience”



About ACES, if you only have 5 minutes

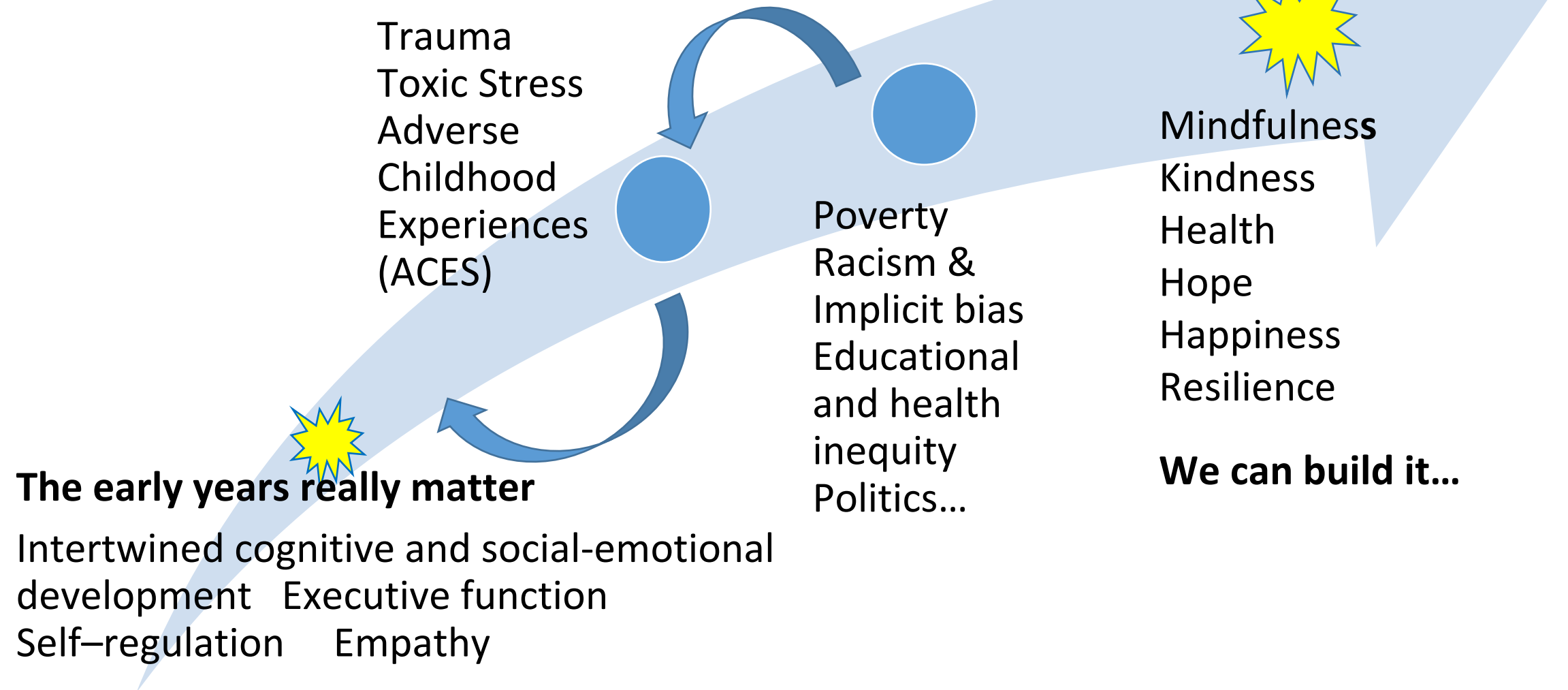


## Action to Date

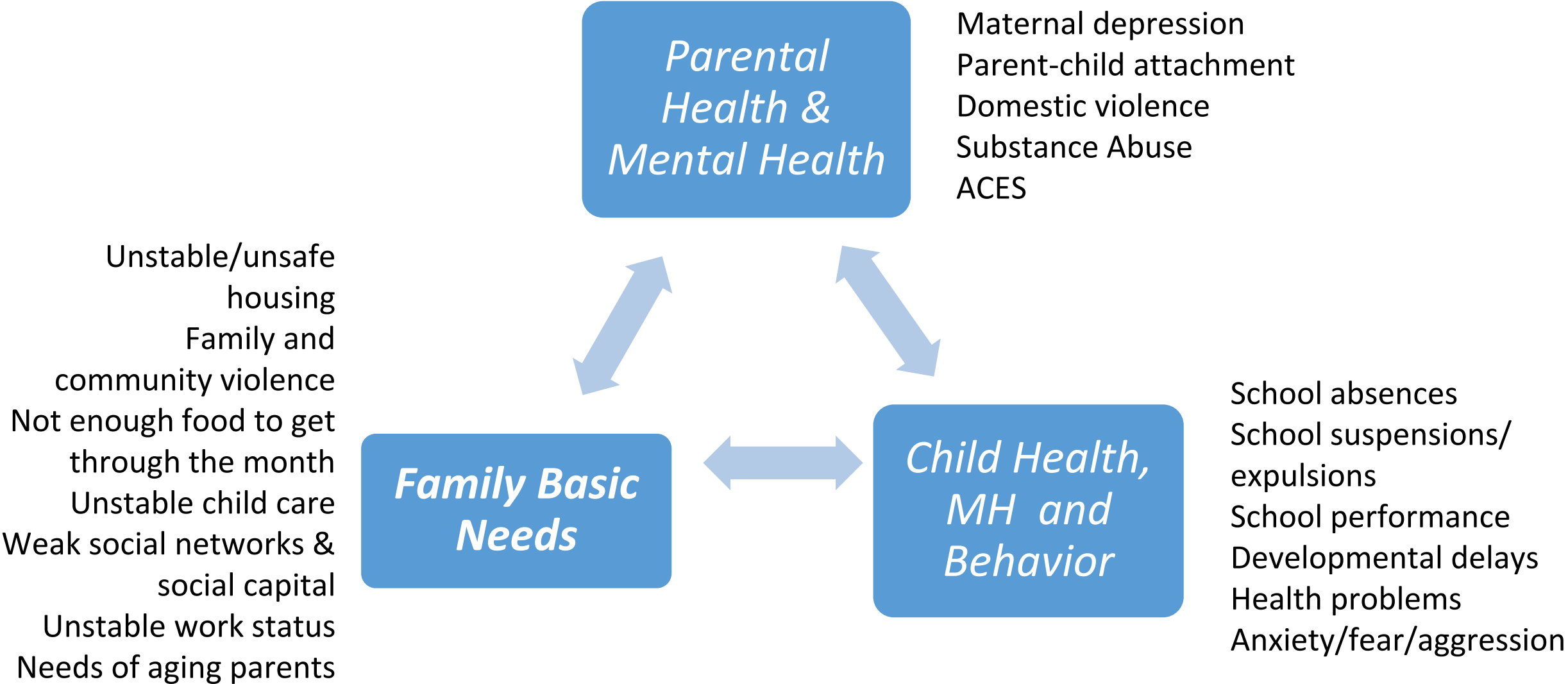
- Screening and conversation held in December for over 120 cross-sector community members
- Secured multiple licenses to offer to agencies throughout Bridgeport through an RFP process
- Proposals include goals for screening and follow-up plans to increase trauma-informed practices within agencies
- Accepted proposals include:
  - Bridgeport Department of Health
  - Bridgeport Hospital
  - City Community Response Team
  - Bridgeport Child Advocacy Coalition
  - Bridgeport Public Schools
  - Faith sector partners

and more.....

# We have devised a simple way to talk about brain development




# Recognizing universal challenges and extra stress for some...





## Bright Spot #2

Creating a fearless, science-  
informed BHAG  
(a Big Hairy Audacious Goal)



## **The Goal of Healthy and Ready by 3**

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All Bridgeport babies born beginning in January 2018 will reach expected health and developmental benchmarks by the age of three.



# WHAT DOES “READY by 3” MEAN?

# MOST CHILDREN WHO TURN THREE YEARS OF AGE...

- ❑ Show a wide range of emotions -Take turns at games – Can dress themselves – Understand the idea of “mine” and “yours” – Show empathy
- ❑ Follow 2 or 3 step instructions - Can name most familiar things – Speak well enough that strangers can mostly understand them – Talk using 2 or 3 sentences
- ❑ Play make-believe – Can copy shapes – Turn book pages one at a time – Build towers of blocks

## Bright Spot #3

A clear framework for the  
“change we want to be”  
and a dogged commitment  
to *all* of it

# BRIDGEPORT PROSPERS

Chapter 2



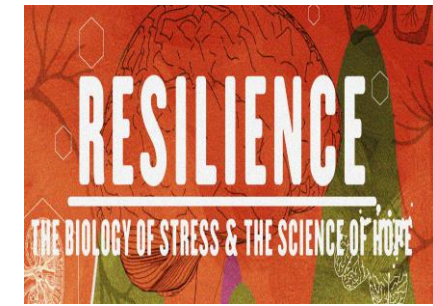
June 2016  
Summary Report  
Birth - 3 CAN  
Pre-K - 3rd CAN

LIVE UNITED.

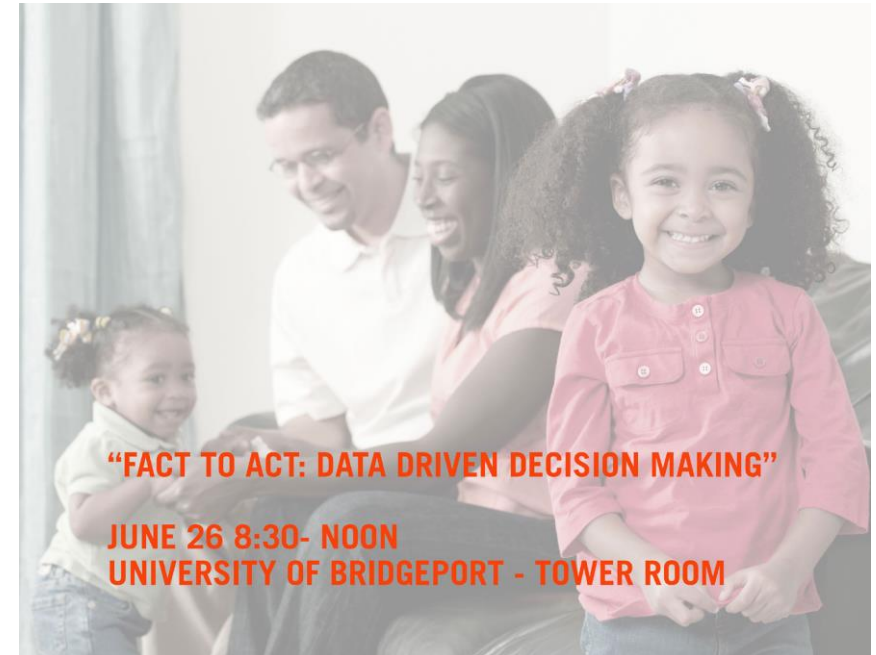


B - 3 CAN  
PK - 3rd CAN  
Technical Reports

- 2015
- 2016
- 2017
- 2018



We use  
a data-informed, truth-  
to-power community  
impact process



**"FACT TO ACT: DATA DRIVEN DECISION MAKING"**

**JUNE 26 8:30- NOON  
UNIVERSITY OF BRIDGEPORT - TOWER ROOM**

BACKBONE SUPPORT PROVIDED BY



United Way  
of Coastal Fairfield County

YaleNewHavenHealth  
Bridgeport Hospital



With an expanding group of people and organizational partners to REPAIR AND REBUILD a climate of community hope and “relational health” ...



CONNECTUS



..based on a universal, cohort- and place-based framework



A Comprehensive,  
Whole Family Design

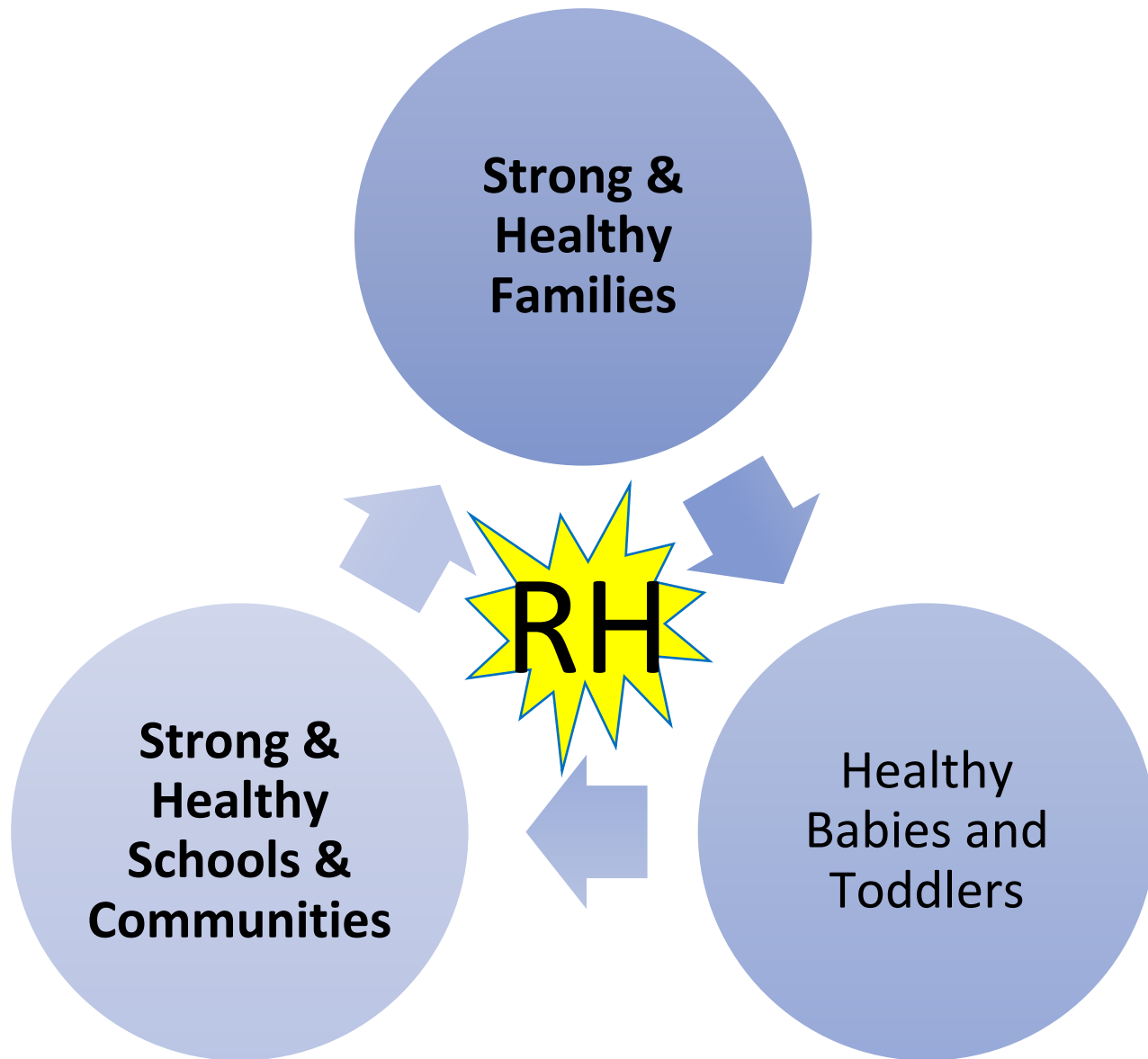
A Values-based  
Approach to  
Guide Practice

A 21<sup>st</sup> Century  
Operations &  
Management  
System

The  
Neuroscience of  
Trauma to  
Resilience

The Rule  
of P

...linking resilience and relational health.



Relational health exists at the intersection of these three core contributors to wellness and resilience

## Bright Spot #4

The Bridgeport Baby  
Bundle with 5 core  
strategies and an  
evolving set of initiatives

# The Baby Bundle's Five Strategies



Supported  
Care and  
Parenting

An Army of  
Helpers and  
Advocates

Bridgeport  
Baby  
Investment  
Bundle

Innovation  
and Better  
Connections

Track  
Change.  
Measure  
Impact



# A Peek at What's Inside Each Strategy **(BOLD INDICATES ACTION)**

Supported  
Care and  
Parenting

An Army of  
Helpers and  
Advocates

Bridgeport  
Baby  
Investment  
Bundle

Innovation  
and Better  
Connections

Track  
Change.  
Measure  
Impact

**Bridgeport Basics**  
**Family Connects**  
(Universal Home Visiting)  
*All Our Kin* (Family Child Care)  
*ROR and Read to Grow* (Early Literacy) (NEW)  
**Moms Partnership**  
(Maternal MH)

**Resilience screenings**  
*Bridgeport Baby Brigade*  
*Bridgeport Sings*  
(NEW) **Celebrating Pediatric Partners**  
*Leading from the Pulpit*  
(NEW) Trauma-Informed Policing

(EXP) **The Bridgeport Basics**  
(NEW) **Family Connects**  
(EXP) **Universal Developmental Screening**  
(EXP) **Reach Out and Read**  
(EXP) **All our Kin**

**Neighbor to Neighbor**  
(South End)  
*Elders Rock the Babies;*  
*Top to Bottom*  
(NEW) **Linking The Basics to 3<sup>rd</sup> Grade Reading**  
(NEW) **The Uber Stork**

(NEW) **National Interoperability Collaborative** (Data agreements, City health data, CT Medicaid data)  
(NEW) **Tracking Resilience** (Sonoma Toolkit)  
2-1-1 Child Development Infoline/Help Me Grow

## Bright Spot #5

Finding early successes:

Linking the Bridgeport Basics to early literacy, well-child pediatric care, and 3<sup>rd</sup> grade reading

# Bridgeport Basics



- Universal campaign sharing evidence-based caregiving principles for children birth-age 3
- Foster environment where parenting challenges are acknowledge and help is welcomed

**Opportunity:  
Full speed ahead!**



**1. Maximize Love,  
Manage Stress**



**2. Talk, Sing, and Point**



**3. Count, Group, and  
Compare**



**4. Explore through  
Movement and Play**



**5. Read and Discuss  
Stories**

Fall 2016



the **Boston** Basics

June 2017

the **Bridgeport** Basics

Fall 2017

the **Bridgeport** Basics

**READ TO GROW**  
building literacy from birth



Spring 2017

the **Palmett** Basics

Spring 2018

the **Bridgeport** Basics

The Campaign for  
**GRADE-LEVEL  
READING**

Summer 2018

the **Bridgeport** Basics



## Bright Spot #5

Advancing universal home visiting:  
Family Connects

New partnerships and an intentional  
donor development process

# Continuum of Supports: Universal Approach

## Family Connects Program

- Nurse home visit to *all* families with newborns
- Health check for mom and baby; advice on newborn care; referrals
- Improved home environments and parent-child interactions for new *and* veteran parents
- Yields a \$3.02 reduction in emergency health care costs for every \$1 invested

## Action to date!

- Commitment partnership with Bridgeport Hospital
- Institute for Child Success(ICS) providing implementation direction and technical assistance
- Partnership of Bridgeport Hospital Foundation and Grants Plus to explore funding opportunities



## Bright Spot #6

Moving to universal developmental screening

# Early Identification and Universal Screening

Goal: Systemically increase screening (Child Development, Maternal/Paternal Depression and ACEs)

- Broad survey of provider groups disseminated to learn what tools are being used now, how they are paid for and what happens to the data. ACES and maternal MH screening questions included in survey
- Partnering with pediatric champion to disseminate across pediatric sector
- Based on data collected, create a framework to increase screening and create data collection system (Help Me Grow, CDI)
- Explore opportunities- to include this work as part of the National Interoperability Collaborative, of which Bridgeport Prospers has just been named the CT demonstration site



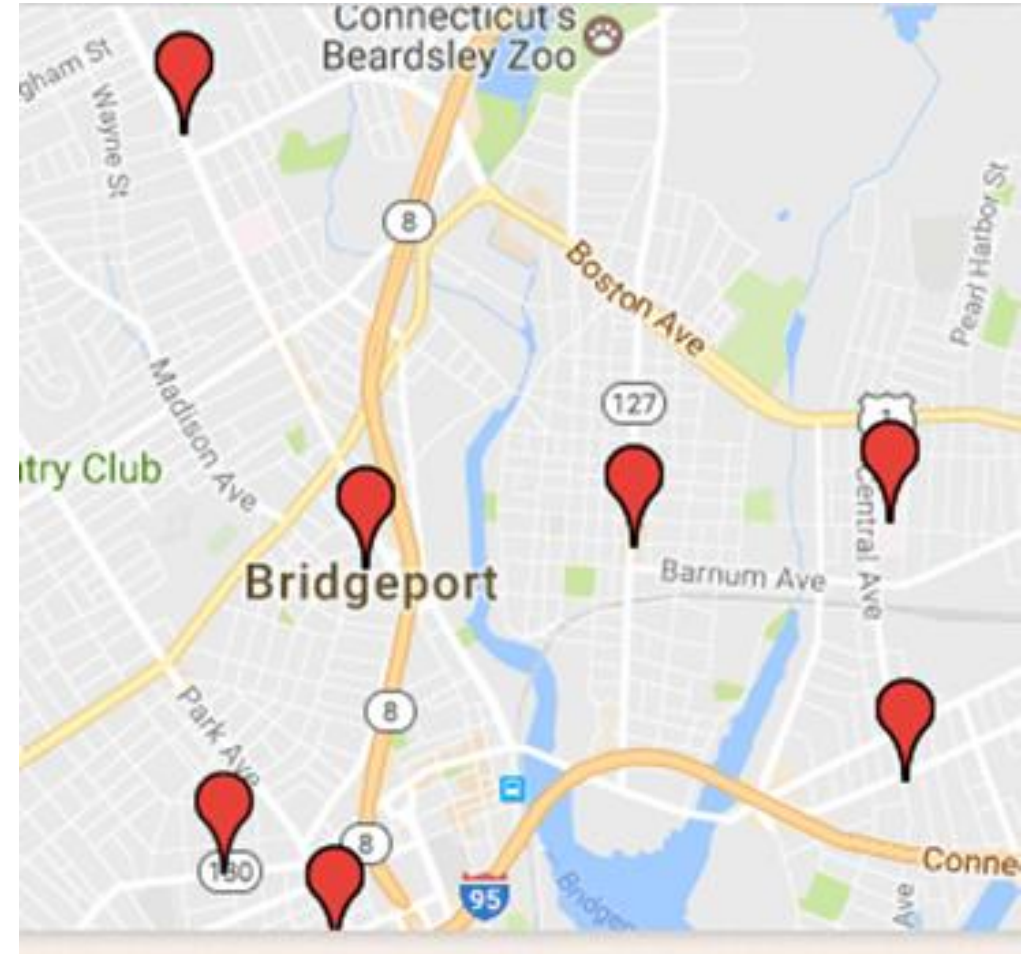
## Bright Spot #7

Expanding an EBP early reading program, Reach Out and Read, with a home grown, data rich CT program, Read to Grow.

A new partnership is formed.

# Reach Out and Read

- Well-child visits to promote early literacy – share reading and book access
- Universal, light touch, from
- 6 months - 5 years
- Improves home literacy environment, contributes to child literacy, improves parents-practitioner relationship
- Currently, 7 ROR sites
- Expansion 3-5 more sites



## Bright Spot #8

### Neighbor to Neighbor: Moving to Place-Based Development

Building community connections,  
leadership and ownership, together

# Neighbor to Neighbor: Focusing on the South End

## A Place-Based Approach



### South End/06604

From the 2016 Bridgeport  
Prosperity B-3 Summary report:

- 40 Churches
- 3 Centers serving the largest number of infants and toddlers:
  - ABCD Jamie Hulley (140); Care Around the Clock (93); Donna's Little Doves Child Development Center (48)
- 10% of ECE (All our Kin)
- PK/K-8 Schools



Perhaps the greatest gift is learning to listen with humility

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...because everybody has a story...

We have lots  
more information  
and resources to  
share.

Please contact us!



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