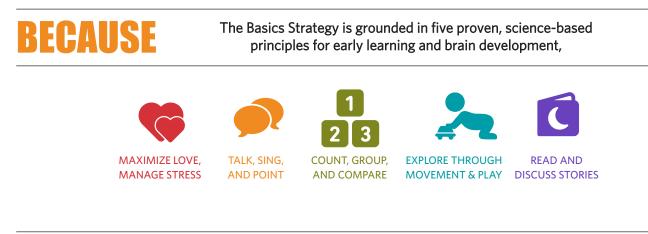
THE BASICS STRATEGY



AND

Parents can learn about them in the community through purposeful interactions with trusted service providers and friends in addition to regular receipt of Basics Insights text messages,











Children across the whole community can experience the development they need from birth to 3 to be ready for school and life,





Achievement disparities between children from different racial, ethnic, and socioeconomic backgrounds will shrink, as kids from all backgrounds start school better prepared for learning and life.

